

Alvarado's GateLink Validation is a total admission control solution that seamlessly combines Alvarado's scanning turnstiles, pedestals and handheld scanners, and virtually any ticketing system, into a reliable, state-of-the-art facility admission system.

HOW IT WORKS

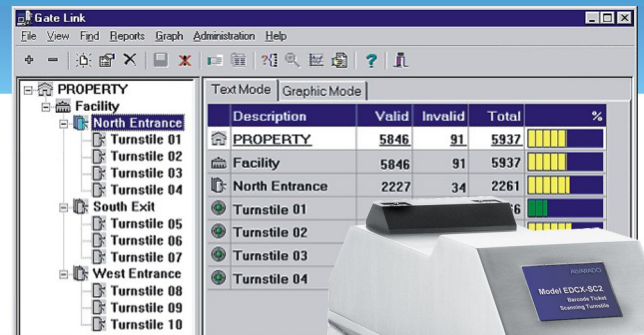
As patrons enter the facility, tickets are presented to Alvarado scanning hardware for validation. The GateLink Validation system reads the barcode and, if valid, a green light and display indicate that entry is granted. If invalid, the display explains why the ticket was rejected. GateLink stores the time and location of each scan. This information is immediately available to supervisors using a portable terminal, or later, via customized reports.

The entire GateLink Validation system is comprised of three components:

GateLink Validation Software is a server-based Windows application that is designed to function as "plug-in" entertainment facility admission control software. GateLink Validation communicates with the facility ticketing system and controls the Alvarado Scanning Hardware used at facility admission points.

Alvarado Scanning Hardware consists of turnstiles, pedestals and handheld scanners designed to communicate with the GateLink Validation software. Alvarado hardware is well-engineered and highly integrated both in terms of looks and functionality. Alvarado offers radio frequency communication, battery powered operation, portability and operational redundancy in a very attractive package.

Integration to the Ticketing Provider is accomplished through the use of an easy to follow API that allows the ticketing provider to utilize the full functionality of the GateLink Validation system.



Description	Valid	Invalid	Total	%
PROPERTY	5846	91	5937	
Facility	5846	91	5937	
North Entrance	2227	34	2261	
Turnstile 01			6	
Turnstile 02				
Turnstile 03				
Turnstile 04				



GateLink Validation works with Alvarado scanning turnstiles, pedestals and handheld scanners. The EDCX-SC2 model shown here includes color TFT patron display and optional wireless Ethernet.

GateLink Validation Features:

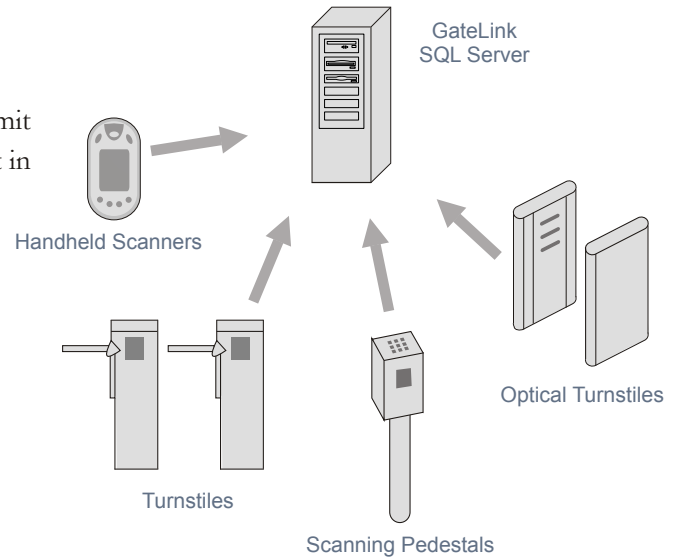
- *Provides Instant Verification of Tickets*
- *Reduces Fraudulent Entries and Gate Staffing Requirements*
- *Interfaces With Your In-House Ticketing System/Ticketing Service*
- *Allows Lost or Stolen Tickets to Be Cancelled and Reissued*
- *Generates Advanced Reports and Analysis Using Open Database Standards*

YOUR CHOICE OF TICKETING SYSTEMS

Unlike proprietary systems, GateLink Validation does not limit your choice of ticketing options, protecting your investment in Alvarado admission control hardware and software.

Whether your facility uses a traditional in-house admission system, web-based ticketing, third-party ticketing company, or even a combination of methods, GateLink closes the loop between the ticket purchase and the gate.

GateLink Validation allows real-time, online scanning of general admission and reserved seat tickets, season passes, and credentials, even “print at home” tickets.



CANCEL / REISSUE TICKETS - WEB BASED SEASON TICKET TRANSFERS

In addition to accepting valid tickets, the GateLink Validation application interface provides several methods to instantly cancel issued tickets, allowing cancelled tickets to be rejected at the gate.

This powerful feature not only makes it easy to deal with lost or stolen tickets, it also makes it possible to provide your customers with the latest, technology-driven ticketing options, such as web-based season ticket holder transfers and resales.

STANDARD FEATURES

- Handles general admission and reserved seat tickets
- Allows multiple user-defined venues and access levels
- Compatible with “Print at Home” tickets
- Allows use of virtually any media; bar codes, mag stripe, etc.
- Extensive API supporting real-time data transfer to/from ticketing application
- Automatic event definition and setup
- Uploads graphics and response messages to Alvarado turnstiles
- Integrated patron database
- Integrated Alvarado scanning hardware operates off-line in the event of network or server failure
- Numerous built-in reports, graphs, plus data export

SPECIFICATIONS

Server Requirements

The hardware/software listed below is the suggested minimum system configuration. A PC server that meets or exceeds these specifications can be purchased from Alvarado with factory installed and configured GateLink software.

- Intel Pentium®4 - 1.7 GHZ or higher
- 1 GB of RAM
- Microsoft Windows® 2000 Server
- Microsoft SQL Server 2000

Communication

The GateLink Validation server can be connected to access control devices using serial communication (RS485/RS232), or Ethernet (Cat 5 cabling or wireless RF). Interface between ticket issuer and GateLink can be accomplished via modem, in-facility network, or by using secure Internet protocol.

Compatibility

GateLink utilizes open database standards (SQL/ODBC) to allow connectivity to other applications. Data can be exported to popular spreadsheet and word processor programs.